

Quality health plans & benefits
Healthier living
Financial well-being
Intelligent solutions



Your tools and resources for Aetna and Coventry Individual Medicare products

Thank you for appointing with Aetna! We're excited to partner with you in 2015. Below are links to online tools and resources that can help you market and sell Aetna and Coventry Individual Medicare products (MA/MAPD, PDP). If you have any questions about how to use these tools, please don't hesitate to contact the Aetna Medicare Broker Services Department.

Aetna Medicare Broker Services Department

Now servicing questions about Aetna and Coventry Individual Medicare products

Phone: (866) 714-9301

Email: brokersupport@aetna.com

Hours: 8 a.m. to 6 p.m. ET., Monday through Friday

Tools and resources for Aetna Medicare products

Producer World:

https://www.aetna.com/producer/Medicare/medicare_individual.html

Order Aetna Medicare enrollment kits:

- **You must use your National Producer Number (NPN) to order Aetna kits**
- **Aetna MA/MAPD kits:**
<http://custompoint.rrd.com/aetnama>
- **Aetna PDP kits:** <http://custompoint.rrd.com/aetnapdp>

Online enrollment: The Ascend Virtual Sales Office App

- Once you're deemed ready-to-sell, you can request access to download the Ascend Virtual Sales Office App.
- This app is the only online enrollment option for 2015 effective sales of Aetna and Coventry Individual Medicare plans.
- To request a new user license, call the Broker Services Department at (866) 714-9301. For any additional information, training, etc., please contact your local Aetna Medicare Broker Manager.

Plan Finder: [CLICK HERE](#)

- *Search for Aetna plans and plan benefits here!*
- **Directions:**
 - Click the above link
 - Enter Zip code and first name
 - Select "Explore Plans"
 - Under Medicare Part C, click "See plans and costs"
 - Select "Compare Plans" at the top of the page
 - Select "View or print benefit details" for any plan

DocFind: [CLICK HERE](#)

- *Search for providers, hospitals and pharmacies that Aetna accepts here!*

Formulary Finder: [CLICK HERE](#)

- *Search Aetna formularies here!*

Tools and resources for Coventry Medicare products

Broker Portal:

<http://broker.cvty.com>

Order Coventry Medicare enrollment kits:

- **Use your Coventry Agent Writing Number (AWN) to order Coventry kits**
 - Log in to the [Broker Portal](#)
 - Select "Order Sales Supplies" on the left side of the page
 - Scroll to the center of the page and choose the product-specific kit-ordering link that meets your needs

Online enrollment: The Ascend Virtual Sales Office App

- Once you're deemed ready-to-sell, you can request access to download the Ascend Virtual Sales Office App.
- This app is the only online enrollment option for 2015 effective sales of Aetna and Coventry Individual Medicare plans.
- To request a new user license, call the Broker Services Department at (866) 714-9301. For any additional information, training, etc., please contact your local Coventry Medicare Broker Manager.

Plan Finder: [CLICK HERE](#)

- *Search for Coventry plans and plan benefits here!*
- **Directions:**
 - Click the above link
 - Select "Find 2015 Plans" on the right side of the page
 - Enter Zip code and first name
 - Click "Find Plans"
 - Click on "Compare Plans" at the top
 - Click "View or print benefit details" for any plan

Provider/Hospital/Pharmacy Finder: [CLICK HERE](#)

- *Search for providers, hospitals and pharmacies that Coventry accepts here!*

Formulary Finder: [CLICK HERE](#)

- *Search Coventry formularies here!*

App Tracker: [CLICK HERE](#)

- *Track your Coventry applications and commission statements!*

BenefitsCheckUp®: [CLICK HERE](#)

- Help your Aetna clients find and enroll in public and private benefits programs that they may qualify for – they'll thank you for it!

Aetna Member website: [CLICK HERE](#)

- Provide this website to your Aetna clients to take advantage of!

Aetna Member Services:

- Phone number varies by plan. Shown on member ID cards.

Customizable broker ads (The Print Portal):

www.aetnahub.com

- Create your own advertisements for Aetna products!
- New users can request access through the login page. They'll be granted access within one business day.
- **More Aetna flyers are available for you on Aetna's Producer World. This includes:**
 - Marketing flyers
 - Referral flyers
 - Permission-to-Contact form
 - Website banners
- **Directions:**
 - Log into [Producer World](#)
 - Select "Individual Medicare" at the top of the page
 - Select the "Marketing Materials" drop-down in the middle of the page

BenefitsCheckUp®: [CLICK HERE](#)

- Help your Coventry clients find and enroll in public and private benefits programs that they may qualify for – they'll thank you for it!

Coventry Member website: [CLICK HERE](#)

- Provide this website to your Coventry clients to take advantage of!

Coventry Member Services:

- Phone number varies by plan. Shown on member ID cards.

Customizable broker ads (AdBuilder):

- Create your own advertisements for Coventry products!
- **Directions:**
 - Log in to the [Broker Portal](#)
 - Select "Marketing, Advertising & Compliance" on the left side of the page
 - Scroll down to "Choose from the legacy Coventry sites" and select your specific market's AdBuilder hyperlink
 - First-time users: click "Reset your password" and then follow prompts to create your password
- **More Coventry marketing materials are available for you on the Broker Portal. This includes:**
 - Marketing flyers
 - Permission-to-Contact form
 - Website banners
- **Directions:**
 - Log in to the [Broker Portal](#)
 - Select "Marketing, Advertising & Compliance" on the left side of the page
 - Scroll down to see what's available

Thanks again for your partnership. We look forward to working with you and helping you grow your Medicare book of business.

Producers must be licensed in the applicable state, appointed by Aetna and/or Coventry, and certified prior to engaging in the sale of Aetna or Coventry products. This communication is intended for use by brokers only and is not intended for distribution to Medicare beneficiaries. Any publication or distribution of this communication to unauthorized recipients without Aetna's approval is prohibited.